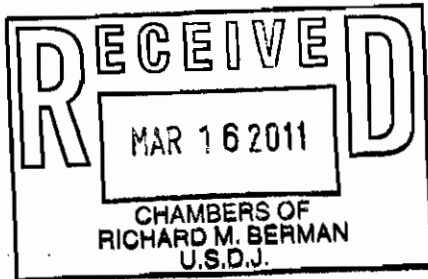


# HINSHAW

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## MEMO ENDORSED

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Hon. Richard M. Berman  
United States District Judge  
Daniel Patrick Moynihan U.S. Courthouse  
500 Pearl Street  
New York, NY 10007

Re: *The Name LLC v. Ortiz*  
10 CV 3212 (RMD) (DF)

Dear Judge Berman:

March 16, 2011 Counsel are  
requested to (i) submit brief (3-5 pp  
double spaced) ex parte + confidential  
settlement statements including any  
monetary amounts by Wednesday 3/23  
@ noon; + (ii) engage in good faith  
settlement negotiations prior to the  
3/29 conference.

SO ORDERED:

Date: 3/16/11 *Richard M. Berman*  
Richard M. Berman, U.S.D.J.

We are counsel to David Ortiz in the above-referenced matter. We just became aware of the Court's handwritten March 14, 2011 Order noted on counsel for plaintiff The Name LLC's March 14, 2011 correspondence to Your Honor (copy annexed).

We are writing to respectfully advise the Court that defendant David Ortiz, on his own behalf, and Mark Walker will attend the settlement conference on March 29, 2011. Additionally, counsel previously appearing at the last conference will be attending.

USDC SDNY  
DOCUMENT  
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DOC #:  
DATE FILED: 3/16/11

Respectfully submitted,

HINSHAW & CULBERTSON LLP

By: *Philip Touitou* p.a.  
Philip Touitou

PT:ajr  
Encl.

cc: **By E-Mail**  
Peter D. Raymond, Esq., Counsel for The Name LLC